



Credentials



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Prashant Kumar

Director and Founder(prashant@advante360.com)
Advante360 – Online Lead Generation with SEO



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|------------------------|--|
| Department | <i>Business Head - Total SEO & Lead Generation</i> |
| Position | <i>Director</i> |
| Specialization | <i>Total SEO, Lead Generation, Business Development, Sales planner and management</i> |
| Qualification | <i>MBA – Finance, CISA</i> |
| Work Experience | <i>10 years</i> |
| Specialization | <p>Prashant is the founder of Total SEO & Lead Generation Company “Advante360” and is a SEO Specialist professional with over 10 years of experience in Online Investment Company& Advisory Companies in India, UK, USA Dubai and Singapore. He has worked as a Leading Management Companies like Trinity Capital & Hirco with Asset under Management (AUM) of USD 2 billion. He was directly responsible for managing AUM of USD 200 Million.</p> <p>Prashant has worked with all the major clients such as HSBC, Standard Chartered bank, Barclays, Apline Woods, Norges Bank, Canadian Pension Fund, QVT and many international companies</p> |



Monika Moorjani



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|------------------------|--|
| Department | Total - SEO |
| Position | Senior SEO Manager |
| Specialization | SEO |
| Qualification | B. Com. |
| Work Experience | 9 years |
| Work details | <ol style="list-style-type: none"> 1) Worked in Ebrandz SEO company and handled all SEO services and SEO compliant website development & maintenance for 8 years. 2) Generated organic traffic through SEO on clients website. 3) Increased Page Ranking in Google 4) Specialist in SEO Services |



Swati Sinha



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|------------------------|--|
| Department | Training |
| Position | Corporate Communication- Head |
| Specialization | Voice & Ascent Trainer and Specialise in Language training along with Outbound calling. SEO Content writer and Language Specialist. |
| Qualification | Masters in Social & Public Policy, University Of Leeds (UK). |
| Work Experience | 4 years |
| Work details | <ol style="list-style-type: none"> 1) Worked in Marks & Spencer - UK. 2) One of the pillar of Advante360 in Lead Generation verticals with high class techniques of Soft Skill along with content writing works. |



Hari Dhabale



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|------------------------|--|
| Department | <i>SEO, Lead Generation & Accounts</i> |
| Position | <i>SEO Account Manager</i> |
| Specialization | <i>Accounts & Internet Lead Generation</i> |
| Qualification | <i>B. Com.</i> |
| Work Experience | <i>5 years</i> |
| Work details | <ol style="list-style-type: none"> 1) <i>One of the key performer on online data generator and SEO traffic Strategizer</i> 2) <i>Working and handling accounts department along with preparing reports for all clients on SEO works</i> 3) <i>Specialist in Lead Generation Data and using predictive analytics tools</i> |



Kaustubh Agrahari



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|------------------------|--|
| Department | <i>Total – SEO, Lead Generation & IT</i> |
| Position | <i>Team Leader – SEO & IT</i> |
| Specialization | <i>SEO, Networking, Real Time and database Software development,</i> |
| Qualification | <i>B.E. in Computer Science & CCNA</i> |
| Work Experience | <i>3 years</i> |
| Work details | <ol style="list-style-type: none"> 1) <i>Speicalist in mobile Application, database Management and Cloud Computing, Network Security & ethical Hacker</i> 2) <i>Real Time Software development</i> 3) <i>Specialist in SEO Predictive Tools and integration with API</i> 4) <i>Worked for the Business development</i> |



Ankita Masurkar



| Department | Total – SEO |
|-----------------------|---|
| Position | SEO Analyst |
| Specialization | SEO, Lead Generation and Internet Research |
| Qualification | Degree in Computer Science |
| Work Experience | 2 Years |
| Work details till now | <ol style="list-style-type: none"> 1) Worked on lead generation for UK returned Indian professionals 2) Specialist on Internet research on SEO and Lead generation 3) Cold pitching to client via. Emails, Whats App. 4) SEO research and documentation development with Analytical tests |



Tania Malhotra



| Department | Total – SEO |
|-----------------------|---|
| Position | Business Co-ordinator |
| Specialization | Voice Lead Generator & People Management along with SEO Research |
| Qualification | B. Com, IATA and Hospitality Mgtm. |
| Work Experience | 2 years |
| Work details till now | <ol style="list-style-type: none"> 1) Worked for deVer Group in lead generation and fixing up an appointments using her high level of People Management skill 2) Played a major role in SEO training modules and details development and research. 3) Specialist in Outbound calling |



Sandhya Lambu



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|------------------------------|--|
| Department | <i>Total - SEO</i> |
| Position | <i>Website Developer</i> |
| Specialization | <i>SEO compliant website development (Asp.net and php)</i> |
| Qualification | <i>Maters in Information Technology</i> |
| Work Experience | <i>3 Years</i> |
| Work details till now | <ol style="list-style-type: none"> 1) <i>Worked & developed on website on Asp.net, html, php</i> 2) <i>Website old technology to new technology or other platform migration.</i> 3) <i>For reference : Advante360, Arcsam Advisory</i> 4) <i>Speicalist in developing SEO Focused Websites</i> |



Sonali Kadam



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|------------------------------|---|
| Department | <i>Total – SEO</i> |
| Position | <i>SEO Analyst</i> |
| Specialization | <i>SEO, Lead Generation and Internet Research</i> |
| Qualification | <i>Degree in Computer Science</i> |
| Work Experience | <i>2 Years</i> |
| Work details till now | <ol style="list-style-type: none"> 1) <i>Worked on lead generation for UK returned Indian professionals</i> 2) <i>Specialist on Internet research on SEO and Lead generation</i> 3) <i>Cold pitching to client via. Emails, Whats App.</i> 4) <i>SEO research and documentation development with Analytical tests</i> |



Vinay Chotalia



| <i>Department</i> | Total - SEO |
|------------------------------|---|
| <i>Position</i> | Web Designer (Optimized) |
| <i>Specialization</i> | Web Designer - Optimization |
| <i>Qualification</i> | Diploma in Advanced Applied Art |
| <i>Work Experience</i> | 3 years |
| <i>Work details till now</i> | <ol style="list-style-type: none"> 1) Worked in Naman securities & Finance as a Security Trader 2) Working in Khandwala Securities as a Security Trader 3) Awarded as best Artist in intercity artist competition 4) Develop high level of Logos, Boucher's and other marketing materials |



Urvashi Mehta



| <i>Department</i> | Social Media & Administration |
|------------------------------|--|
| <i>Position</i> | Director Administration |
| <i>Specialization</i> | Social Media & Adminsitration |
| <i>Qualification</i> | B. Com. |
| <i>Work Experience</i> | 10 years |
| <i>Work details till now</i> | <ol style="list-style-type: none"> 1) Worked for deVer Group in calling to UK return Indian doctors and fixing appointments 2) Played a major role in Social Media sites and works as Content developer for Social Media sites and traffic generator |